FREE PHARMACY CE CREDIT

Do Ask, Do Tell: A Practical Approach to Smoking Cessation

The CS2Day (Cease Smoking Today) Tobacco Cessation Training is a CE Webinar program being offered at no cost to educate community pharmacists on how to become more involved in tobacco cessation counseling. The training promotes the ASK, ADVISE, REFER protocol—this is a simple, 3-minute intervention that can be conducted within the context of any interaction between a pharmacist and a patient.

Facts about the CS2Day Tobacco Cessation Training:

- Provided at no cost to your organization
- A 1- hour webinar presentation – a computer with sound is necessary to participate
- Participants MUST complete an "on-line" survey to receive CE units
- ACPE accredited, with CE units provided through Purdue University at no cost [1]

Participants go to the following URL to "enter" the webinar room: https://gomeet.itap.purdue.edu/r75452775/. The room will "open" 15 minutes prior to the session start time; participants should arrive early to allow for any trouble shooting (sound check, etc.) that might need to be done prior to the presentation. For tracking/CE purposes, participants sign-in as guests using their full names.

Upcoming presentation dates and times:

- Wednesday, September 9, 2009 at 2:30 PM (EST)
- Wednesday, September 23, 2009 at 5 PM (EST)
- Wednesday, October 7, 2009 at 3 PM (EST)
- Monday, October 19, 2009 at 6 PM (EST)

Speaker: Francis M. Vitale M.A. University of Pittsburgh, School of Pharmacy

Learning Objectives:

1. Describe the role of the pharmacist in the tobacco cessation process, positioning them as the initiator of the quit attempt.
2. Briefly summarize how the pharmacist can ask about tobacco use and successfully advise patients to quit.
3. Explain the importance of pharmacists referring patients to appropriate intensive interventions after initiating the cessation process
4. Review the seven FDA approved medication for cessation

Pre-registration: Please email Cami Douglas at cldougla@purdue.edu to let her know in which session you will be participating. Pre-registration is not required; however, it is appreciated!

This opportunity is brought to you by Purdue University School of Pharmacy, in collaboration with a national consortium of the California Academy of Family Physicians, CME Enterprise, Healthcare Performance Consulting, Interstate Postgraduate Medical Association, Iowa Foundation for Medical Care, Physicians Institute for Excellence in Medicine, University of Virginia School of Medicine, and the University of Wisconsin School of Medicine and Public Health. Funded through an unrestricted educational grant from Pfizer.

Computer system requirements for participation in this webinar:

Windows (98se, 2000, XP)	♦Internet Explorer 5.0 or higher	♦Netscape Navigator 7.1	♦AOL 9	♦Mozilla Firefox 1.5
Macintosh (OS X 10.2, 10.3, 10.4)	♦Safari 1.1 or higher	♦Mozilla Firefox 1.5		
Linux	♦Mozilla Firefox 1.5			
Solaris	♦Mozilla 1.7			
Additional Requirements	♦Adobe Flash Player 6.0.79 or higher	♦Adobe Flash Player 7 or higher for Linux and Solaris		
	♦Minimum bandwidth requirement is 56 kb/sec			

For more information contact: Cami Douglas, Purdue University, School of Pharmacy and Pharmaceutical Sciences at cldougla@purdue.edu or (317) 613-2315 x312.

1

Pharmacist Accreditation Statement - Purdue University School of Pharmacy and Pharmaceutical Sciences is accredited by the Accreditation Council for Pharmacy Education as a provider of continuing pharmacy education. This is a knowledge based, continuing education activity of Purdue University, an equal access/equal opportunity institution. Universal Program Number (UPN): **018-000-08-117-L04-P, 1.0** contact hours (**0.1** CEU).