



Corporate Sponsor Newsletter

NYSCHP

New York State Council
of Health-system
Pharmacists

Annual Assembly - May 2-4, 2003

Well it's getting close. NYSCHP 42nd Annual Assembly is being held in Rye, New York. The dates are May 2, 2003— May 4, 2003, so make sure to mark your calendars and send in your booth applications. The Exhibitor Prospectus went out at the end of January and everyone should have received the Contract and application. Hurry up and fill them out and get them in so you may take advantage of booth selection early. Booth selection works on a first come, first serve basis.

NYSCHP has confirmed twenty speakers with Reducing Medication Errors / Enhancing Patient Safety: The Pharmacists Role as the theme. Such speakers will include: Steve Olsen, Enrico Ligniti, Keith Veltri, Investigator Louis Crisafi, Victor and Henry Cohen, Jeffrey Kennicutt and Joesph Medicis. This is just to name a few.

There is also going to be a wonderful variety of receptions to attend. There will be a dinner and a CE program on May 1, 2003 hosted by Premier/ GNYHA Services, Inc., a welcome recep-

tion thrown by NYSCHP's Westchester chapter. The theme dinner this year will be 70's night, so wear your bell bottoms, and also the NYSCHP Installation dinner.

But the Annual just wouldn't be the same without the little extras, such as, Golf, Softball and let's not forget the Fun Run.

All applications for these events are included in the Exhibitor Prospectus or contact the NYSCHP Staff Office @ 518-456-8819 for further details.

We look forward to seeing each and everyone of you there.

Volume 1, Issue 2
March 2003

Special points of interest:

- *Annual Assembly*
- *Sosnowski meets Pataki*
- *Killington*
- *Leadership Development Conference*
- *CDTM- Law Update*

NYSCHP President, Frank Sosnowski meets Governor George Pataki

NYSCHP President Frank Sosnowski was able to attend a dinner reception thrown by Elaena Quattrocchi for Governor George Pataki.

Among the guests were other politicians and several different physicians groups including the NY Executive Director from ACP-ASIM, Linda Lambert.

President Sosnowski was grateful for

this wonderful opportunity as he was able to speak to a couple of the politicians and look into setting up appointments with them for our lobbyist.

Frank Sosnowski took advantage of this opportunity to pave the way for Pharmacy Day, which is April 8, 2003.

So NYSCHP and Frank Sosnowski would like to say thanks Elaena for helping put our foot in the door.



President Frank Sosnowski, Elaena Quattrocchi, and Governor George Pataki.

Killington, Wow what a weekend!

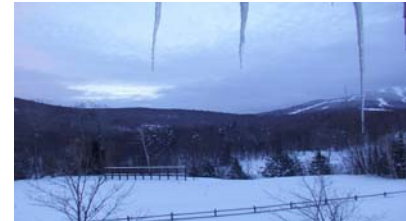
The NYSCHP had it's Winter Educational program January 9 - 12, 2003. What a great turn out. Despite the freezing temperatures, which were negative forty degrees at the top of the summit, the die hards braved the weather.

Continuing Education Programs were well received. Speakers included, Mark Sinnett, Kim Zammit, Jeffrey Kennicutt, Mark Rosenberg, Ben Lomestro and Victor Cohen.

Every morning there was a breakfast buffet with dozens of items to choose from. NYSCHP also hosted a dinner buffet on Friday evening with Prime Rib, Chicken Cordon Bleu and a Pasta Primavera. We had over 100 attendees, with everyone raving on how much they enjoyed themselves.

NYSCHP would like to thank Merck, Aventis, Centocor, Wyeth and GlaxoSmith Kline for sponsoring this program. Without Sponsors like you we would be unable to provide these opportunities to our pharmacists. THANK YOU!

We at NYSCHP hope to see you all there again next year.



The view from the Inn at Six Mountains.

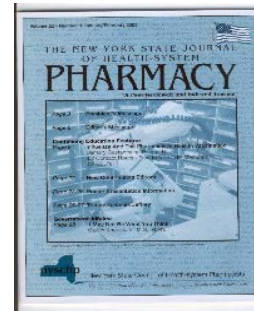
Supplemental Page Offer

Corporate Sponsors can take advantage of an offer to run supplemental pages in *"The New York State Journal of Health-System Pharmacy"*.

The cost of this will be \$2,500.00 per issue or \$14,000.00 for all six issues.

Please contact the Council Office at 518-456-8819 for further information.

Come introduce your companies newest products or share some old ones in NYSCHP's bi-monthly journal.



Leadership Development Conference

NYSCHP hosted a Leadership Development Conference, February 2 - 3, 2003 at the Holiday Inn Turf, Albany New York. We had Council Board of Directors, Past Presidents, Mentors, Chapter Presidents and President Elects.

Our guest speakers were Paul Pierpaoli from McKesson and Steve Schaffer from ASHP. They gave very motivating and invigorating lectures, with topics covering Leadership and increasing member participation.

There was input from Past Presidents and College liaisons which will be extremely helpful when trying to im-

plement the gathering of new members and students to participate.

All in all it was a fantastic meeting, well attended and very uplifting.

Thank you to Astra-Zeneca for their sponsorship.



NYSCHP is positioned to have immense influence on the laws and regulations that govern the practice of pharmacy. NYSCHP maintains a governmental affairs committee and an active lobby in Albany. The current legislative priority is passing a Collaborative Drug Therapy bill (CDTM). NYSCHP also supports pharmacists as immunizers bills.

Pharmacists in NYS want to be positioned to prevent Adverse Drug Reactions (ADR's) which are among the top 5 leading causes of death in the US. It has been estimated that 28% of ADR's are preventable. Given the growing number of drugs on the market (1969 = 650 prescription drugs 1999 = >9,000 prescription drugs), most states have enacted CDTM to recognize the clinical drug knowledge of pharmacists that is a different but critical component of optimal patient care. CDTM means services provided by a pharmacists under protocol relating to review, evaluation, modification, and implementation of drug therapy. Under protocol pharmacists would be empowered to: modify, and manage a drug regimen, order and evaluate labs related to protocol, and perform routine patient monitoring: PMH, VS. Thirty-nine states have passed similar legislation (see map below). Do these clinical pharmacists really make a difference?

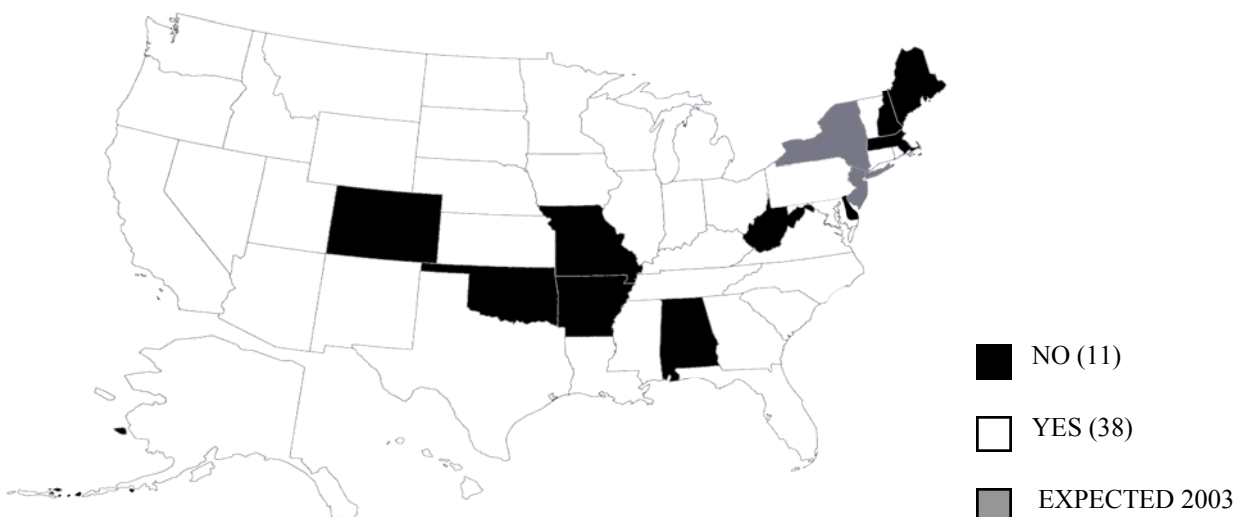
- Adverse Drug Event Reduction Study -
 - Pharmacist was a clinical member of the ICU team
 - 66% reduction in adverse drug events
 - 99% of pharmacist interventions accepted by physicians
- (JAMA 1999; 282(3): 267-270)

CDTM is voluntary for both Physicians and Pharmacists and Health Care entities could generally authorize CDTM arrangements, restrict them or decline them entirely. There is no exclusive list of drugs or therapeutic categories however; the protocol must be within the limits of the scope of the physician's current practice.

What can you do to make CDTM a reality?

- Talk among your peers about the need to pass this law (staff meeting, etc)
- Meet with a higher education committee member in your area
- Meet with staff from Majority leaders office (Esp. Northeastern and NYC)
- Meet with local assembly member or senator
- Make a personal donation to the NYSCHP Political Action Committee (PAC) fund
- Organize a pass the hat or fundraiser for PAC
- Come to Albany on Pharmacy Day (April 8, 2003)
- Contact your local chapter GA committee rep for other ways to help

States that allow Pharmacists to provide CDTM



**New York State Council of
Health-system Pharmacists**

“NYSCHP is one of the most active and interactive pharmacy associations and I strongly feel that being partners with NYSCHP, we have developed excellent rapport with most of your pharmacist members and the corporation gets excellent recognition while they provide support to your educational activities. I am very satisfied with the advantages and privilege offered to NYSCHP Corporate Sponsors.”
Vinod N. Shah, ESI-Lederle/Wyeth Ayerst Laboratories.

Check us out on the web: www.nyschp.org



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