



Partners in Pharmacy Care

The official Newsletter of the NYSCHP and Corporate Sponsors

The NYSCHP Proudly Introduces Platinum Corporate Sponsorship

As the Director of Industry Affairs, I am writing on behalf of the New York State Council of Health-system Pharmacists to seek your participation as a Corporate Sponsor of the Council in 2002. As a Corporate Sponsor, your company will receive more value for your support and increased recognition for your participation. Corporate Sponsorship is tailored to encompass high visibility items that serve to expose your company to New York State pharmacists using a variety of mechanisms on a continuing basis. Corporate Sponsorship is for the period from January 1, 2002 until December 31, 2002. I am especially happy that we are offering Platinum Level Corporate Sponsorship with many extra perks for your company.

A Corporate Sponsorship (\$6,500 per year offers):

- One, single booth at the Annual Assembly.
- One, single tabletop exhibit at each location of the Midyear Clinical Meetings.
- Two free registrations to the Annual Assembly and specially discounted As-

sembly registrations for additional personnel.

- One free registration to the Mid-year Clinical Meeting at each site.
- Two free memberships to the Council.
- Recognition in each issue of The New York State Health-system Pharmacist.
- One free full page advertisement and article in The New York State Health-system Pharmacist.
- Recognition on the NYSCHP website as a Corporate Sponsor.
- Free Link from NYSCHP website to your Corporate Sponsor Homepage.
- Specially designed Corporate Sponsor lapel pins.
- Quarterly "Partners in Pharmacy Care" Corporate Sponsor newsletter.

Platinum Level (\$10,000 per year) offers all of the above PLUS:

- One extra exhibit booth at the Annual Assembly.
- One extra tabletop exhibit at each location of the Midyear Clinical Meetings.

- Two additional free registrations to the Annual Assembly (total of four).
- One additional free membership to the Council (total of three).
- Special Platinum name tags at the Annual Assembly and Midyear Clinical Meetings.
- Special Platinum member recognition on the NYSCHP website.
- Special Platinum recognition in each issue of The New York State Health-system Pharmacist.
- One set of NYSCHP membership labels

Sponsorship payments should be made out to "The New York State Council of Health-system Pharmacists" and mailed to the Council office at 435 New Karner Road, Albany, NY 12205 Attention: Danni Little-Thomson.

I look forward to working with you as a Corporate Sponsor in 2002!

Sincerely,

Jan Keltz, R.Ph., M.S., CCRC
Director, Industry Affairs

Join the NYSCHP in contributing to the families of the WTC Disaster Fund

"Greater love hath no man than this, that a man lay down his life for his friends" (John 15:13)

To most Americans, the tragic attack on the World Trade Center and the Pentagon were, and still are, beyond comprehension. We watched and listened as the horror unfolded on our televisions and radios. As we watched and prayed, the brave men and women of the New York Fire Department, New York Police Department, EMS and other health care workers courageously rushed into harms way to rescue the multitudes trapped in the burning towers. And while they saved thousands upon thousands

of lives, hundreds of these brave men and women were killed in the line of duty. Hundreds of our fellow New Yorkers lost their spouses, thousands of children lost a parent.

The NYSCHP is setting up a fund to support the families of these brave heroes. All proceeds collected will be sent to Mayor Rudolph Giuliani's "Twin Towers Fund." The purpose of this fund is "to assist, support, and recognize the families of the members of the uniformed services of the New York City Fire Department and it's Emergency Medical Services Command, the New York City Police Department, the Port Authority of New York and New Jersey, the New York Office of Court Admini-

stration and other government personnel who lost their lives or were injured because of the tragedies of September 11, 2001 at the World Trade Center in NYC. If resources permit, the families of other persons who lost their lives or were injured during those tragedies may also be included as beneficiaries."

All checks should be made out to the NYSCHP with a notation in the memo portion of check "NYSCHP WTC Relief Fund."

Thanks for your support!

Jan Keltz, M.S., R.Ph., CCRC
Director, Industry Affairs

NYSCHP 41st Annual Assembly at The Sagamore Resort: May 3-5, 2002

I know that it's only Fall, and according to my watch it's still 2001, but it's never too early to keep in mind the wonderful opportunity you'll have at the New York State Council of Health-system Pharmacists 2002 Annual Assembly and Exhibit. There are a number of very important reasons for you to keep the Annual Assembly in mind:



The Sagamore Resort and Spa located in Bolton Landing, New York on beautiful Lake George in the Adirondack Park.

- The meeting will be held at the world-famous Sagamore Resort at Bolton Landing, Lake George, New York
- With the meeting at the Sagamore, is there a need for any other reasons?

Even so, there are many enticements to sign up and join the dozens of other colleagues from industry who exhibit their products, goods, and services at our annual meeting. First and foremost, you will have the opportunity to network with many of the

movers and shakers in hospital and health-system pharmacy in New York State. And not just one afternoon of idle chat; you will have time to interact over a long weekend. Your company will have the chance to sponsor a breakfast or lunch seminar, to sponsor a foursome at our very successful golf tournament, or to host a hospitality suite, among other things.

In addition, the weekend meet-

ing is highlighted by numerous continuing education seminars. A little education never hurt anyone right? And just so you know that it's not all education and business, we have an awards banquet (a semi-formal affair at which we install the Council's new officers), as well as a "theme" dinner (definitely not formal...check out the Caribbean theme in beautiful 2002), to go along with our golf tournament and Pharmacy vs. Industry softball game. And don't forget the centerpiece of the meeting, the world-famous Sagamore Resort. Where else can you lasso new business, earn CE credits, and have a spa treatment, all in the same afternoon?

Remember to mark your calendar for May 3-5, 2002 and plan to attend the 41st Annual Assembly.

Ray Schwartz, Chair, 2002 Annual Assembly Committee, NYSCHP

ACPE Accreditation Program

The New York State Council of Health-system Pharmacists (NYSCHP) is accredited by the American Council on Pharmaceutical Education (ACPE) as a provider of continuing pharmaceutical education. The general accreditation standards for providers reflect professional and educational qualities identified by ACPE as essential to quality. The New York State Council of Health-system Pharmacists strictly adheres to the Criteria for Quality and Interpretive Guidelines established by ACPE. NYSCHP has

a knowledgeable staff to assist in accrediting programs. Upon submission of ACPE required paperwork and a nominal fee, NYSCHP will:

1. Assist in the development of the program brochure;
2. Apply to ACPE for program approval;
3. Pay all ACPE fees associated with approval of the program;
4. Develop and provide the evaluation form for participants;

5. Distribute statements of continuing pharmaceutical education credit to participants;

6. Maintain proper records for each participant for the period of time required by ACPE.

Take advantage of the NYSCHP's accreditation as an ACPE provider.

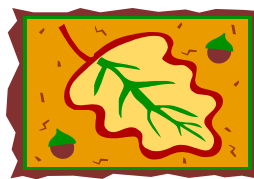
For more information, please contact the Council office at 518-456-8819.

Sponsorship Opportunities at the Annual Assembly

More than 20 program sessions are offered throughout the Assembly weekend. Educational grants to support specific sessions will be accepted by the NYSCHP. Please contact the NYSCHP Office for further details at (518) 456-8819.

In addition to the education programs, industry is also invited to sponsor Industry Learning Sessions. There are four

one-hour time slots available. The sponsoring company determines the format and educational presentation as well as providing the continuing education credit and food at the function. Fees include room set-up, standard audio-visual equipment rental and food expense. Times available are: May 3: 7:00-8:00 AM Breakfast; May 3: Noon-1:00PM



Happy Autumn!

Lunch; May 4: 7:00-8:00AM Breakfast and May 5: 7:00-8:00AM Breakfast. Call office to schedule a learning session and fees.

There are a variety of other events to sponsor including Golf, Fun/Run, Softball, luncheons, and theme banquets.

All Sponsorships are decided on a first come, first serve basis.

NYSCHP Presents Winter Wonderland Continuing Education Weekend: January 17-20, 2002

Think Snow! Think January!
Think Skiing!

January 17-20, make plans to join the NYSCHP in gorgeous Killington, Vermont for our third annual, Winter Wonderland Education Weekend at the Inn of the Six Mountains. Watch your mail for the program brochures.

Come experience the beauty and charm of Killington. Eighty-seven miles and 20 trails are yours for exploring. The mountains are covered in over 250 inches of deep, natural snow.

The Inn of the Six Mountains has the charm and character of a classic New England Inn and the contemporary conveniences to make your stay comfortable and relaxing. The Inn is located in

the heart of Killington's night life and only one mile from the base lift. Rooms are spacious with breathtaking views of the stunning Vermont mountains.

After hitting the slopes all day, relax around the fire or enjoy the hot tub, sauna, or lap pool. This is an event the whole family will enjoy. If you are not a downhill ski enthusiast, there are miles of cross country ski trails, snow shoeing, ice skating, tubing, and shopping!

Topics for continuing education include: Issues in the Treatment of Gram Positive Infections; The Use of Tissue Specific ACE Inhibitors in the Treatment of CHF; Clinical Update on HMG-Coag Reductase Inhibitor Therapy; Medication Compliance; and Pharmacoeconomics of Erythropoietin Therapy.

The NYSCHP would like to thank the following corporate sponsors for funding the educational programs: Pfizer, Inc; Pharmacia; Merck & Co.; Ortho Biotech; Wyeth-Ayerst; and Elan Pharmaceuticals.

Space for this program is limited. Please register early! The last date to register is December 14, 2001. Ski tickets are also available through the NYSCHP and can be ordered on the registration form.

Please contact the Council office with any questions or to sign up to attend Winter Wonderland Weekend.

NYSCHP Midyear Clinical Meeting: Frontiers in Critical Care Medicine, October 14, 2001

Due to the disaster in New York City on September 11, the Mid-year Clinical Meeting in Jamaica, NY on September 16 was cancelled. This meeting will not be rescheduled.

The second Midyear Clinical Meeting was held on October 14, 2001 at the Drumlins in Syracuse, New York. This year's theme was "Frontiers in Critical Care Medicine." Topics included: Sepsis; Strategies for the Prevention of Stress-Related Mucosal Bleeding; Advances in Acid Suppres-

sion; Pharmacotherapeutic Management of Cardiogenic Shock; Antibiotics in the ICU; Pain and Sedation; and our keynote address, The Use of Technology in the Delivery of Critical Care Medicine.

Two additional programs were offered by our Corporate Sponsors Amgen and Ortho Biotech. Ortho Biotech offered a

Thank you to our Speaker Sponsors:
Ortho Biotech
Eli Lilly & Co.
TAP Pharmaceuticals
Sanofi-Synthelabo
Pfizer, Inc.
Bayer
AstraZeneca

morning program entitled, "Anemia Management in the ICU Patient," and Amgen sponsored an evening program entitled, "Renal Anemia Management Period in Patients with Chronic Renal Insufficiency."

The Council extends its appreciation to all of the speakers, sponsors, exhibitors, and attendees who made this program a success.

How has Membership in the NYSCHP benefited your organization or you personally? Inquiring Minds want to know!

In September, letters were sent to all Corporate Sponsor contacts to inquire how exhibiting with our organization has benefited your company or how membership with our professional organization enhances your position within the pharmaceutical field.

We have received several enthusiastic responses from you. If

you have not had the opportunity to jot down your thoughts about our organization, it's not too late. Your opinion is especially helpful right now as we prepare our marketing plan and design our marketing materials for 2002.

If you have a few minutes, please jot down a sentence or two and drop us an email at NYSCHP@aol.com with your written permission to include

your quote in our future promotional literature.

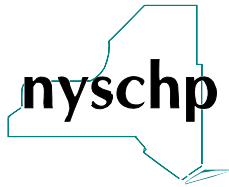
Thank you so much for your input!

Sincerely,

Danni Little-Thomson
Executive Assistant
NYSCHP



Keep your eyes open for the Great Pumpkin's arrival on October 31, 2001!



**NEW YORK STATE COUNCIL OF
HEALTH-SYSTEM PHARMACISTS**

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Phone: 518-456-8819

*Editorial Staff:
Jan Keltz, Director of Industry Affairs
Danni Little-Thomson, Editor*



Annual Assembly Education Program

There are five program tracks for the 2002 Annual Assembly. The Continuing Competency Committee has been hard at work developing the educational programs. The keynote address will address the important topic of Bioterrorism and will be given by Victor Cohen. In place of a theme for the assembly, the CCC has developed five separate educational tracks that will appeal to a variety of pharmacists and pharmacy technicians. The first track is Administrative with topics on automation and physician order implementation. The second track of this program will be Geriat-

rics with topics on metabolism/pharmacokinetics; polypharmacy and psychology. Thirdly, Pediatrics will be offered with topics on asthma, behavioral issues and obesity/diabetes. There will also be a Technician track offering courses for pharmacy technicians. The final track will be on Critical Care/O.R. Topics will include: fluid management/nutritional issues; sedation; and pain management.

Speakers are currently being sought for these educational tracks and corporate sponsors are invited to contact the following people if they are interested in sponsoring a speaker:

NYSCHP Director of Educational Services: Dr. Mark Sinnett, Montefiore Medical Center, Bronx, New York, (718) 920-2944

CCC Chair: Barbara Rogler:
(518)-439-9169

NYSCHP Executive Director:
Debra Feinberg, (518) 456-8819.